10 ways HP MFPs save you time and money and help protect your information

Learn how you can consolidate and save with multifunction products from HP.

Time

1. Spend less time managing devices

IT departments spend 15% of their time on printer-related issues.[1] Consolidation results in fewer hardcopy devices to manage and a smaller inventory of supplies and spare parts to maintain. Plus, network integration makes MFPs easier and less expensive to support than their standalone counterparts.[2]

2. Reduce time spent walking from device to device

By combining printing, copying, faxing, scanning and digital sending (scan to email, folder, etc.) in a single device, MFPs give information workers network access to all the capabilities they need to effectively and efficiently handle digital and paper documents.

3. Experience fewer network bottlenecks

Where some competitive devices force you to accept performance/print-quality tradeoffs, HP LaserJet and Color LaserJet MFPs feature advanced processing and imaging technology, ensuring you of consistently high-quality output at full engine speeds and real-world performance that often surpasses competing products boasting faster engine specifications. This is because, generally, HP LaserJet and Color LaserJet MFPs and printers are designed to offer their best output quality at full engine speed. Many competing devices slow down considerably in best print quality mode due to issues like formatter bottlenecks or employing solid-ink technology.

4. Boost productivity and reduce upkeep[3]

See Figure 1 below.

Boost productivity and reduce upkeep with HP.

Does the vendor's MFPs offer...	HP	Canon	Dell	Lexmark	Ricoh	Xerox
Integrated print cartridges across entire workgroup line?	✔	⊘	⊘	⊘	⊘	⊘
Instant-on fusers across entire workgroup line?	✔	✓	⊘	⊘	⊘	⊘
Color scanning across entire line standard?	✔	⊘	✓	⊘	⊘	⊘
A universal print driver?	✔	⊘	⊘	⊘	⊘	✓
The ability to disable color by application?	✔	⊘	⊘	⊘	⊘	⊘

Figure 1.

Money

5. Realize better return on investment

Only HP has the broad portfolio to deliver the right mix of desktop and network printers and MFPs. HP's balanced deployment strategy optimizes asset utilization, maximizes return on investment and reduces total cost of ownership (TCO). A recent study of large organizations by IDC revealed that organizations were able to reduce their TCO by as much as 41 percent by optimizing elements of their printing and imaging infrastructure.[1]

6. Streamline processes and document workflows

HP offers software that—when deployed in concert with HP LaserJet and Color LaserJet MFPs—yields a single-vendor solution for distributed capture that streamlines decentralized, paper-intensive business processes and workflows to enhance productivity and control costs.

7. Control access to color

Many HP color MFPs let you leverage the power of color while preserving your budget with color access control capabilities. Such capabilities allow you to closely monitor color use, as well as to enable or disable (and report) color usage by specific:

- » Individuals
- » Groups
- » Applications
- » Projects
- » Devices

Risk

8. Achieve end-to-end security

Many IT professionals frequently ignore security threats to the printing and imaging infrastructure and often leave it entirely unsecured. HP has made security an integral component of its printing and imaging devices and solutions. In addition to supporting a wide range of standard, trusted security protocols, HP LaserJet MFPs offer industry-leading security capabilities and solutions that are designed to enable secure management, network communications, output, access and device integrity. Moreover, HP has reduced complexity—the biggest obstacle to ensuring end-to-end security.

9. Reduce exposure to risk

HP MFPs and document handling software can provide near-immediate organizational control over inbound documents to ensure the security of document retention, records management and compliance efforts.

10. Count on the leader in user satisfaction

HP is the only printing and imaging vendor to earn a coveted Reader's Choice award in PC Magazine's annual Reader Satisfaction Survey for 15 consecutive years.

Notes

1. "Cutting Costs and Maximizing the Return on Your Imaging and Output Assets," IDC, Angela Boyd, August 2005

2. Based on "Organizations are Ready to Tackle Document Output Costs in the Office," InfoTrends/CAP Ventures, December 13, 2004

3. Competitive information based on HP internal testing

Want to know more?

At HP, we understand that knowledge is the most important tool for your business. Please visit our dynamic repository of informative white papers, business cases and hands-on training resources online at **www.hp.com/sbso/expert/index.html**. You'll find everything you need to optimize your printing and imaging environment and make the most of your investments. For more information about HP and secure printing and imaging, visit **www.hp.com/go/mfp**.

HP LaserJet MFPs—reliable workhorses for business

From personal use to production capacity, color to black and white, HP makes a device with all the right features for your business. Choose from our diverse line of multifunction products.

Desktop

NEW

Color LaserJet CM1015/1017 MFP
$499–699

LaserJet 3052/3055 AiO
$399–499

LaserJet 3050 AiO
$299

Small work team

Color LaserJet 2820/2840 AiO
$699–899

NEW

LaserJet M3035 MFP
$1,999–2,499

NEW

LaserJet M3027 MFP
$1,499–1,799

LaserJet 3390 AiO
$699

Workgroup

Color LaserJet 4730mfp
$4,999–6,549

NEW

LaserJet M5035 MFP
$3,499–5,999

NEW

LaserJet M5025 MFP
$2,999

LaserJet M4345 MFP
$2,599–4,799

Departmental

Color LaserJet 9500mfp
$12,549–13,349

LaserJet 9040/9050mfp
$9,999-12,499

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